

# **VSA Board Teleconference Meeting**

## **February 26, 2019, 7:00 PM ET**

### **Minutes**

#### **Present:**

Kristin Ballenger, Julian Cossmann Cooke, Claire Curtis, Richard Dodson, Chris Dungey, Sarah Gray, Nicholas Lampo, Zak Moen, Cameron Robertson, Fan Tao, Chris Ulbricht, Vito Vissicaro, Marilyn Wallin  
Jay VandeKopple (Ex-Officio)

Absent: Kate Mohr, Bruno Price

#### **Staff:**

Elizabeth Kirkendoll

#### **Call to Order – Marilyn Wallin**

**Roll Call – Zak Moen:** Quorum declared.

#### **President's Report – Marilyn Wallin**

Marilyn thanked Fan and the Executive Comm for their input. We're moving forward with our Strategic Plan. A large poll of membership was taken, which will be reported on at this meeting.

#### **Approval of Minutes – Zak Moen**

##### **Resolution to Approve the Minutes of 11/4/2018:**

1. a. Moved by Zak and seconded by Kristin
- b. Discussion: none
- c. Assenting: all; Dissenting: none; Abstaining: none
- d. Passed

##### **Resolution to Approve the Minutes of 11/9/2018:**

2. a. Moved by Zak and seconded by Julian
- b. Discussion: none
- c. Assenting: all; Dissenting: none; Abstaining: 1 (Rich)
- d. Passed

##### **Resolution to Approve the Minutes of Post-Convention Teleconference 11/14/2018:**

3. a. Moved by Zak and seconded by Nick
- b. Discussion: A subgroup of the Board was involved
- c. Assenting: all; Dissenting: none; Abstaining: 4
- d. Passed

#### **Management Report – Elizabeth Kirkendoll**

(see attached Management Report and Summary of Membership)  
Elizabeth edits the website so, if you see anything, please contact her.

#### **Executive Committee Report – Marilyn Wallin**

(see attached Report)

The Exec C had agreed to the 20% price increase for Wild Apricot, the Web software we use, rather than switch to another vendor.

The Exec C felt we needed orientation for new Board members. Jay noted that he has a collection of materials for a Board Packet. Fan said that the Governance C needs to work on that. Once we get something, we should get it to Elizabeth/Madeleine for our archive.

The Exec C recommended that we accept a proposal from Rich that we add a Vanguard account. We have an accumulation of cash; money market rates are up; and stocks are more volatile.

**Resolution: that the Treasurer is authorized to open a Prime Money Market Fund account with Vanguard in the VSA's name and that the Finance Committee is given authority to authorize the transfer of funds to and from that account.**

4. a. Moved by Rich and seconded by Fan
- b. Discussion: The initial amount anticipated is \$100K
- c. Assenting: all; Dissenting: none; Abstaining: none
- d. Passed

Bruce Babbitt is working on a German Bow Book, and the Exec C recommends its support.

**Resolution: that the publication of the German Bow Book with a budget of \$16,000 to \$17,000 is approved.**

5. a. Moved by Rich and seconded by Fan
- b. Discussion:  
Fan noted that the Board had approved this in principle last year. Nick noted that we should set up a process/framework for doing this, in case others are interested. Marilyn suggested starting with the Exec C. Fan recommended preparing and submitting a proposal. Nick will work with Jay and others to look at this. Julian added that this can spread the VSA profile, so marketing should be included. The book is expected by May/June.
- c. Assenting: all; Dissenting: none; Abstaining: none
- d. Passed

#### **Treasurer's Report – Rich Dodson**

(see attached Treasurer's Report, Income Statement, Balance Sheet, and Investment Acct Analysis)

This is a year end report for 2018.

The Income Statement shows investment losses, while the Balance Sheet is always at Market Value. Since then, however, the market is up, so we have recovered some. Membership dues came up, so was strong in Nov/Dec.

The Balance Sheet is in good shape.

Julian began discussion of a normal market vs. these changes. Rich noted that the Conventions have pulled us up. Fan added that we learned from the Crow-Segal analysis. They asked Rich to look at the budget over 4 years.

**Resolution: Accept the Treasurer's Report and Statements ending 12/31/2018.**

6. a. Moved by Vito and seconded by Zak
- b. Discussion: none
- c. Assenting: all; Dissenting: none; Abstaining: none
- d. Passed

#### **Competition Committee Report – Chris Dungey**

(see attached report)

They expect to plan the competition at the Dallas Convention. Elizabeth Nelson Butler has agreed to help as Chair of checkin/out. They are working on a Tech Manual, and Bruce Galler has been very helpful. Please send comments/feedback to Chris.

#### **Programming Committee Report – Julian Cossmann Cooke**

(see attached report and 2 documents on Post-Convention Survey results)

Those with ideas for presentations were asked to send them to Julian. The Prog C has had its first meeting and discussed ideas for the program.

The documents regarding the Post-Convention Survey were generated by the software used. It has identified issues to follow up. They will work with other committees as appropriate.

**Publications Committee Report – No report submitted**

Marilyn noted that Chris Jacoby has gotten the Scroll material to the office, and now has a new baby. It still needs layout from Madeleine, and should be expected about March.

**Governance Committee Report – No report submitted**

Fan noted that we have some things coming up.

**Scholarships and Grants Committee Report – Jay VandeKopple**

(see attached report)

Jay noted one correction: the Board had last year approved scholarships of \$500 for FT programs of 1 or 2 years, keeping \$1000 for programs of 3 years or more. This allows a change that we can award 3 scholarships to NBSS, rather than 2 (as shown).

**Site Selection Committee Report – Zak Moen**

(see attached report)

They are now looking at sites for 2021 and 2022. Having looked at the member survey, they are considering a more central location for the 2022 Competition year.

**Old Business**

We received an invitation to attend the Chinese Violinmakers Association competition, expenses paid (airfare and hotel, etc.). The Exec C discussed this Marilyn has agreed to go. They were interested in an email blast announcement, but we don't sell our email list. Nick suggested it could be included in a news/events section of the Scroll. After the event, we could have an article about it in the Scroll. Julian suggested we might put up a banner for them at no cost.

Lewis (also with Madeleine Crouch & Co.) will be at a booth at the ASTA Convention. The booth is being paid for by the Viola Society, but our materials will share the booth. We may be able to help offer speakers for the ASTA Convention.

**New Business**

(see attached Social Media Posting Guidelines)

The new Social Media Committee is being formed. They will work with these and can make a proposal to the Board.

Claire remarked about the Omo Podcasts by Rozie DeLoach and Chris Jacoby, which is all about violins. Rozie is interested in working with our Social Media C.

**Resolution to Adjourn**

7. a. Moved by Julian and seconded by Chris U
- b. Discussion: none
- c. Assenting: all, Dissenting: none, Abstaining: none
- d. Passed and Meeting Adjourned at 8:45pm ET

Respectfully submitted,  
Jay VandeKopple, Asst. Secretary  
Ted White, Secretary  
Violin Society of America  
3/15/2019